

YARDEN

Yarden Cru Elite



GOLAN HEIGHTS WINERY

ABOUT YARDEN CRU ELITE

Yarden is the premier label and flagship brand of Golan Heights Winery. Specially crafted for the winery's 40th anniversary and sourced from the iconic Bar'on Vineyard, the Yarden Cru Elite collection consists of single-vineyard, single-block duo wines of the highest quality in the Golan Heights. These two "sibling" wines are made in extremely limited quantity, produced from just one barrel each from the two blocks on site. Each embodies a distinctive, memorable personality: While the RM block wine ('Z') is more effusive and approachable, the SO block wine ('A') is withdrawn and broody. The decision to bottle single-vineyard single-block wines was made after many years of monitoring and studying the uniqueness and potential of each block in Bar'on Vineyard.

ABOUT BAR'ON VINEYARD

The first vineyard was planted on the Bar'on site in 2009, marking the Golan Heights Winery's first time analyzing a potential vineyard site with electroconductivity scanning. This enabled the planting of the vineyard according to how the soil naturally varies within the site. Bar'on Vineyard is among the first vineyards to be planted with new plant material after Golan Heights Winery became the Israeli agent of a world-leading company specializing in the propagation of ultra-quality vine scion and rootstock material. This ongoing process of vertical integration, from vine cultivation to wine production, helps to ensure consistently extraordinary wines. Bar'on Vineyard was also among the first vineyards in Israel to receive certification from the LODI RULES Sustainable Winegrowing program.

THE WINES

Each bottle of Yarden Cru Elite wine is made with 100% Cabernet Sauvignon grapes from a different block in the Bar'on Vineyard: the SO ('A') block and the RM ('Z') block.

2020 ALHCS09338SO ('A' BLOCK): Aromas of ripe blackberries and black cherries layered with notes of chocolate, coffee and hints of Sichuan peppercorn and mint. Dark, inky color; an impressive, densely flavored wine that gains complexity with age.

2020 ALHCS09338RM ('Z' BLOCK): Aromas of ripe cherries and plums layered with notes of earth, spice, cocoa and black pepper. Concentrated flavor combined with lively acidity creates an expressive, youthful yet approachable wine.




Victor J. Schoenfeld, Winemaker